Dear Friends:

Since 1987, with the support of the community, the Orange County School of the Arts (OCSA) has grown from a small after-school arts program into a comprehensive and innovative public charter school which embraces and encourages artistic creativity and academic excellence. It has been a privilege to lead this organization to this stage.

OCSA’s reputation for excellence and award-winning curriculum has significantly increased enrollment and program demand. We have exciting plans to expand our campus footprint and further enrich the instructional programs to serve even more talented students. We’d like to share those plans with you now, and invite you to join us on the next stage of our journey, as the Masterpiece in the Making Campaign continues.

It takes a team of dedicated individuals who give generously of their time, expertise and resources to create this flourishing educational program. I have been fortunate to have an outstanding staff and volunteer leadership team on this journey with me. And, our exceptional students continue to amaze and inspire me every single day!

In setting the stage for this Masterpiece in the Making, we have journeyed together through many major milestones in the history and growth of the school, from the Opening Act I (1987) through the Santa Ana Debut in Act II (2000) and the Curtain Rises on Act III (2010).

Now, as we begin the Grand Finale Act IV to complete the vision, we invite you to consider making an investment in our students through the Masterpiece in the Making Campaign. Together, we can continue to provide the next generation of world-class artists and scholars with the outstanding programs and facilities they deserve.

All good things,

Ralph S. Opacic, Ed.D.
Founder and Executive Director
Our dream campus: The Big Reveal

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Capital Campaign - Your Invitation

CAMPAIGN LEADERSHIP

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Matthew Morrison
Marybelle and S. Paul Musco

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Jerry Mandel, Ph.D.

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Kevin Tiber
Scott Woolsey

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John Gates
Martin Howard

Chief Operations Officer
Steven Wagner

Director, Capital Campaign
Catherine Michaels
Since 1987, with the support of the community, OCSA has grown from a small after-school arts program into a comprehensive and innovative public charter school. The school continues to expand its innovative curriculum, adding new programs and conservatories. The students deserve an enhanced campus environment that matches the commitment and passion they bring to OCSA.

We have created the Masterpiece in the Making Campaign to expand the current campus footprint and provide the funds necessary to take the school to the next level.
OUR EXPANDED CAMPUS

As the Orange County School of the Arts moves forward with the next stage of the campus master plan, the remaining priorities are to:

- Construct a new **60,000 square foot Instructional Center**, including 7 state-of-the-art science labs, 14 dance studios, instrumental music and choir rehearsal facilities, 16 practice rooms, dressing rooms and storage.

- Create a **central quad and outdoor stage** with landscaped and hardscaped areas, where students can create, study, collaborate and showcase their talent.

- Build a **student pick-up/drop-off area** to improve access to all campus destinations.

- Continue the **capital equipment acquisition, technology improvements** for all programs, including the Film & Television and Digital Media conservatories.

- Complete the **campus integration plan** by unifying, branding and beautifying all the exterior facility elements to create a secure and attractive urban campus.

- Expand the **Program Excellence Fund** to attract and retain the best arts and academic faculty; increase professional development; expand the guest artists/master teachers program; and invest in enhanced technology and instructional resources.

When completed, the Orange County School of the Arts will be an impressive urban campus featuring more than 300,000 square feet of instructional, performance and support facilities—high quality facilities that will match the high quality programming.

ocsamasterpiece.net
JIM KOLB  
Chair of School of Dance,  
Director of Commercial Dance Conservatory  

“As opposed to special equipment and supplies, dancers only need space, sprung floors, mirrors and music! The OCSA dance students and faculty have always managed with all those components even with limited space. The new dance facility will heighten the total experience and effectiveness of what the faculty has to offer our gifted students, giving them the opportunity to create, express and impress!”

SHELLEY STANPHILL  
Science Teacher  

“I’m most excited about the opportunity for students to participate in meaningful new scientific investigations, and for the ways that these new facilities will challenge our faculty to take teaching to the next level. The science teachers will now be concentrated in one area, which will provide us with new opportunities to collaborate together and further align our instruction. This will enable us to offer a more cohesive and unified science education for every OCSA student.”

BARRY SILVERMAN  
Director, Instrumental Music Conservatory  

“The plans for our new music facilities are just awesome! In just the past three years, the School of Music has grown by more than 200 students with a projected enrollment of 420 students by the 2015-16 school year. By adding a dedicated Band Room, Orchestra Room, and multi-purpose Recital Hall / Choir Room along with 16 new practice rooms, we will be able to accommodate our growth while providing state-of-art practice and rehearsal rooms.”
I have been honored to be part of the OCSA family for well over a decade. **Making a difference in the lives of children** is a personal mission, and developing the arts in Orange County is a legacy I’ve carried on from my parents, Hal and Jeanette Segerstrom. OCSA combines both of these in an amazing educational environment, and provides one of the strongest academic programs in California.

**It is a remarkable community of students whose life paths are not ordinary, whose futures are not mainstream and whose dreams are not average.**

I am so excited about the growth of this incredible school and I hope you will join me in supporting our *Masterpiece in the Making*. With your support, our students’ dreams will become reality.
The Orange County School of the Arts represents a vital piece in the Orange County arts community, and is already among the finest arts high schools in the country.

Together we can demonstrate our commitment to the arts and education through supporting these talented young artists.

We invite you to join us in this important project.

S. Paul & Marybelle Musco
Campaign Co-chairs
COMPLETING THE MASTERPIECE

The dream of OCSA began with one man’s big, bold vision in 1987 and the school’s leaders and supporters are continuing to dream big and bold. Our vision is simple: to become the premier arts school in the country.

OCSA has become a respected arts and education institution and now we are close to achieving our vision. Now is the time to provide our current 2,000 students and generations of future artists and scholars with the outstanding programs and facilities they deserve.

You can play a vital role in this important growth. The Act IV fundraising goal is $20 million. OCSA is seeking support to complete the vision and help this innovative public charter school continue to grow and thrive.
If it weren’t for the Orange County School of the Arts, I wouldn’t be where I am today. Not too long ago, I was a student dreaming of performing on Broadway and I remember how meaningful it was to have the opportunity to learn with other aspiring artists in a creative and challenging school environment and to know someone believed in my potential.
OCSA has partnered with renowned architect John Sergio Fisher to create the vision for our “Masterpiece in the Making” campus expansion. John Sergio Fisher & Associates Inc. (JSFA) is a full-service architecture and planning firm specializing in providing theatre and acoustical consulting services.

Check out John’s other designs at jsfarchs.com

What was your inspiration for the building design?
Our inspiration for the design was the outcome of the participatory process we use which integrates our designers’ concepts with the ideas of the users. Therefore, you’re seeing the product of the input from Ralph Opacic, Steve Wagner, Martin Howard, John Gates and a team of faculty, staff, parents and other Board members, along with our designers, to achieve the criterion of a dynamic design that becomes an icon for a school of the arts and, in this particular case, dance and music.

You have more than 40 years of experience. What makes this design particularly special or appealing to you?
What makes this building special is that this will be our first building ever in which the main façade will continually change with photographs of dancers, performers or artwork engraved on scrims, featuring all the school colors. This makes the building truly dynamic and innovative. A piece of living art!

What words come to mind when you think about OCSA’s new building?
Dynamic, playful, evocative of dance and music, colorful, innovative, awesome.

Tell us a little bit about the exterior of the building.
The building will be built out of concrete masonry units and glazing and will be partially covered by creeping fig, plus the photographic scrims previously described. It will be 2 stories, 35 feet tall so that we do not need a setback which will maintain the urban design fabric of Main Street south of Tenth Street.

Can you describe some of the “green” elements of the new building?
The use of concrete masonry units provides a natural temperature sink so that the coolth of the night is stored and released the next day to offset cooling costs. Sun control devices, double Low-E glazing and a highly insulated reflective roof will make the building very energy efficient. And, of course, the creeping fig will make portions of the building literally green.

What do you think the students will enjoy most about the new building?
I believe the students will enjoy all of the different spaces the most. The large dance studios will have high ceilings, the music rehearsal rooms will also have high volumes with excellent, adjustable acoustics. The science classrooms will be very flexible and there is a central courtyard which will act as an amphitheater with a small raised stage for performing.
What design aspect of this building is the most enticing and important to you?
The new building meets the needs of both OCSA educators and students. It is purposely designed to do what OCSA strives for - to educate the students in a special way. The building is going to be alive – a living thing – constantly changing and evolving in the same way that their art is changing.

Other than being an OCSA parent, why did you decide to invest the time and effort into this project?
I believe in the legacy started by Dr. Opacic and fostered by the other great people who have helped to build OCSA to what it is today.

Have you shared much about the new building with your son Liam – if so, what has his response been?
Liam’s response has been that it is going to be a great opportunity for his fellow students – to help them continue to grow in their conservatory classes and their overall education.

What have you enjoyed most about working on this project?
The collaborative process between the stakeholders.

What word comes to mind when you think of the new building?
A CANVAS - where great art can be contributed time after time, again and again.

President of Howard CDM and current OCSA parent, Martin Howard, has been an integral part of the planning and development of our construction plans. Along with his wife Cynthia, we are so fortunate to have their support and enthusiasm behind this project.

Howard CDM has been in the design and construction business for nearly four decades.

howardcdm.com
As we move forward with the next stage of the campus master plan, one of the remaining priorities is to implement a **HD equipment upgrade** for the Film & Television Conservatory studios to provide students with state-of-the-art equipment.

**How do you think that the new building will impact the students in your conservatory?**

A new HD TV studio will allow our students to create professional looking television content with top of the line gear. The cameras will put us on par with local news companies and colleges, and we’ll have the remote and streaming capability to record and broadcast campus events in HD on the web. I’d love to see an “OCSA Channel” in the future that showcases student performances and films.

**What element are you most excited about?**

Having a new HD TV studio! This has been a long time in the works and we’re excited to upgrade our entire TV studio operation.

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**AARON ORULLIAN**
Director of Film & Television Conservatory
OCSA’s campus expansion plans include a new student pick-up/drop-off area to improve access to all campus destinations. One person who is particularly pleased with these new improvements is our own Officer Steve Sogsti.

How will the new pick-up/drop-off area impact OCSA students?

The new student pick-up/drop-off area will help streamline our students’ commute to and from campus each day. We know our OCSA families have very busy schedules, and we hope a quicker and more effective pick-up/drop-off area will enable them to spend more time together and less time on the road.

BE SAFE!
Educate yourself.
Take the pledge.
Share the message.
Don’t Text & Drive and you can save some lives
Special thanks to our lead supporters for their generous support of our *Masterpiece in the Making.*
The Masterpiece in the Making Campaign will enable this innovative public charter school to increase our enrollment, expand our campus footprint and further enrich our instructional programs.

Learn more about this project here!

Together, we can complete our vision to become the premier arts high school in the country and provide our students with the outstanding programs and facilities they deserve.

We invite you to leave your legacy on our growing campus.

For more information on donating to the campaign and available naming opportunities, please contact Catherine Michaels, Senior Director of Development at 714-560-0900, extension 5532 or cathy.michaels@ocsarts.net.
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